



www.womagasia.com

WOMAG

Women in Agribusiness Asia



ABOUT US

Founded in 2016, WOMAG is a women-led and volunteer-led association of professional women and men promoting gender diversity in the food and agribusiness industry in Asia. Through the organization of regular skills-building and industry events, we aspire to build a pool of future leaders who are equipped to address the industry's challenges and foster diversity in the workplace.

GROW WITH US

OUR SUPPORTERS



2022 ANNUAL SPONSORS

Platinum



Gold



Rabobank



south pole

Silver



2022 CORPORATE MEMBERS



2022 COMMUNITY PARTNERS



OUR MISSION



To accelerate the development of women leaders in the food and agriculture ecosystem in Southeast Asia by providing opportunities for networking, knowledge-building and professional development.

GROWING FUTURE LEADERS



VALUES



INCLUSION, DIVERSITY, & EQUITY

We promote inclusion, diversity and equity, so all people can thrive in our industry.



INTEGRITY

We conduct all our activities transparently and ethically.



NEUTRALITY

We create a safe and neutral platform to explore industry issues and trends.



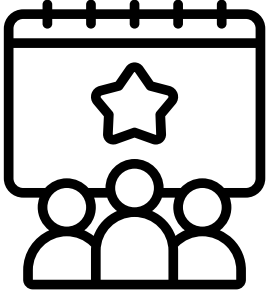
COLLABORATION

We seek to connect and collaborate with like-minded organizations.

OUR OFFERINGS



01 INDUSTRY EVENTS



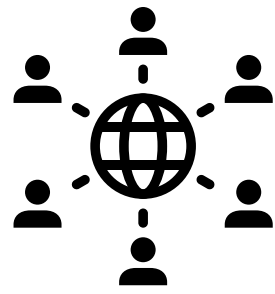
Knowledge creation
& insight sharing

02 PROFESSIONAL DEVELOPMENT



Practical skills building,
leadership development &
mentoring

03 NETWORKING



Informal ecosystem
engagement

MENTORSHIP PROGRAM

Many studies show that women in mentoring relationships have increased odds of being promoted and achieving higher salary growth than women without mentors.

Mentoring can help women change or inform their perceptions, better articulate career ambitions, and gain confidence.

In line with WOMAG's mission to strengthen the career opportunities and achievements for women in the agriculture sector in Singapore, this mentorship program will offer a platform for community members to form meaningful connections, deepen industry knowledge, strengthen or gain new professional skills, and grow their networks in the region and beyond.

"I absolutely loved participating in WOMAG's Mentoring Programme. I had the privilege of being a Mentor and Mentee. It was a great way to connect with other women working in Singapore's food and agri industry, and a fantastic way to learn from the experiences of others."
Sarah Kerrigan, Deloitte

WHO: WOMEN AS MENTEES & BOTH MEN AND WOMEN AS MENTORS

COMMITMENT: MINIMUM OF TWO (2) HOURS PER MONTH

COST: FREE FOR WOMAG MEMBERS

INTAKE: Q1 AND Q3

KEYNOTE TRAINING PROGRAMME



THE WOMAG-KEYNOTE TRAINING PROGRAMME WAS DEVELOPED BY WOMAG IN PARTNERSHIP WITH KEYNOTE WOMEN SPEAKERS



The programme offers WOMAG members the opportunity to enhance their presentation skills, so they can be confident and inspiring speakers to diverse audiences, from board rooms to industry forums. Experienced members of KeyNote Women Speakers create a safe space to train and inspire WOMAG members to be the next generation of speakers for the food and agriculture industry. Our goal is to bring greater diversity to stages in Asia and around the world.

The programme seeks to improve participants' storytelling skills and improve their confidence in public speaking. Participants will learn to deliver both inspirational personal keynotes, as well as industry presentations. The programme also creates a community of like-minded women who will share a powerful personal and professional development journey together.

The programme is highly practical and interactive. Participants will be encouraged to push their boundaries and they will receive feedback and support from the trainer/s. Both WOMAG and KeyNote volunteers will support each participant on her journey through the programme.

3 Month Programme

[SCAN FOR THE FULL BROCHURE](#)

KEYNOTE
women speakers



WHAT OUR MEMBERS SAY

What do you get from being part of the WOMAG Community?

"A platform for knowledge exchange"



"Networking, learning practical professional and life skills, and perhaps contribute to supporting and being supported as a female professional"



"Feeling empowered as women in agriculture to find our voices"



JOIN US



Do you believe in advancing gender equality across the region? Has your organization benefited from WOMAG's virtual programs, training and events? Have you gained a new skill, received mentorship, or met professional contacts through our network? Help us continue to provide these opportunities by joining WOMAG as a member! Our members and sponsors allow us to continue these offerings.



Individuals

\$150 SGD Annual Membership

Individual Memberships include access to all WOMAG events and professional development activities, along with access to member-discounts for paid sessions. WOMAG offers formal volunteers free annual membership. Contact us to learn more!

Access \$120 discounted membership rate until 15 March 2022!

Corporates

Annual Membership

Benefit from discounted rates for your employees by joining as a corporate member (page 16).

Annual Sponsorship

Annual sponsors are the foundation of the organization, who support WOMAG's mission through general funding. Benefit from greater visibility on your commitment to gender equality and receive many other benefits (page 17).

Event Sponsorship

Event sponsors support a single event that aligns to their internal goals and interests. Benefit from visibility through one event, and free tickets and speaking opportunities (page 18).

ANNUAL CORPORATE MEMBERSHIP

STATUS:	SILVER	GOLD	PLATINUM
COST	SG\$500	SG\$900	SG\$1,500
# OF EMPLOYEES TO JOIN WOMAG EVENTS	4	8	15
# OF EMPLOYEES TO JOIN WOMAG VIRTUAL EVENTS	10	20	UNLIMITED
VALIDITY	Corporate Membership valid through December 31, 2022	Corporate Membership valid through December 31, 2022	Corporate Membership valid through December 31, 2022

ANNUAL CORPORATE SPONSORSHIP



STATUS:	SILVER	GOLD	PLATINUM
COST	SG\$3,000	SG\$5,000	SG\$10,000
SUPPORT WOMAG'S MISSION	✓	✓	✓
CORPORATE MEMBERSHIP INCLUDED	✓	✓	✓
LOGO FEATURED ON WOMAG WEBSITE, EVENTS AND ALL OTHER COLLATERALS	✓	✓	✓
BRANDED CONTENT IN NEWSLETTER/SOCIAL MEDIA	<ul style="list-style-type: none"> • UNLIMITED JOB POSTINGS • UP TO 3 EVENTS PROMOTED/YEAR 	<ul style="list-style-type: none"> • UNLIMITED JOB POSTINGS • UP TO 3 EVENTS PROMOTED/YEAR • 1 SENIOR LEADER INTERVIEW 	<ul style="list-style-type: none"> • UNLIMITED JOB POSTINGS • UP TO 5 EVENTS PROMOTED/YEAR • 1 SENIOR LEADER INTERVIEW
OPPORTUNITY TO SPEAK AT WOMAG EVENT	NA	1 EVENT/YEAR	2 EVENTS/YEAR
FIRST LOOK AT ANNUAL EVENTS FOR EVENT SPONSORSHIP			✓
VALIDITY	through December 31, 2022	through December 31, 2022	through December 31, 2022

EVENT SPONSORSHIP

STATUS:	SILVER	GOLD	UNLIMITED
COST PER EVENT	SG\$1,000	SG\$3,000	SPONSOR DISCRETION
LOGOS AND DESCRIPTION ON EVENT COLLATERALS	✓	✓	✓
OPTION TO PROVIDE SPEAKER(S) AT EVENT	1 SPEAKER	2 SPEAKERS	2 SPEAKERS
COMPLIMENTARY ENTRY FOR COMPANY REPRESENTATIVE(S)	1 TICKET	2 TICKETS	2 TICKETS
OPTION TO HOST AT COMPANY PREMISES		✓	✓
CO-CREATION AND DESIGN OF EVENT IN ALIGNMENT WITH WOMAG MISSION			✓

EVENTS CALENDAR 2022



Coffee Catch Up (every first Wednesday of the month from 930 - 1015am GMT+8, except where indicated)

We welcome corporate, individual or community members or partners to suggest event ideas for 2022!

January

Meal with a Mission:
21 Jan 2022

February

Community Planning
Event:
Feb 23 2022

March

Coffee catch up:
Mar 9, 2022



April

Coffee catch up:
Apr 6, 2022

May

Coffee catch up:
May 4, 2022

June

Coffee catch up:
Jun 1, 2022
Agriculture and
Sustainability Industry
Event (date TBC)

July

Coffee catch up:
Jul 6, 2022

August

Coffee catch up:
Aug 3, 2022

September

Coffee catch up:
Sep 7, 2022

October

Coffee catch up:
Oct 5, 2022

November

Coffee catch up:
Nov 2, 2022
Meal with a Mission

December

Coffee catch up:
Dec 7, 2022

CONTACT US

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Join us as a member



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